

Monday, Oct 20, 2025

CONTESTS & PROMOTIONS

☺ **Younger Me Would Be Proud Social Media Challenge - Sept 1 - Oct 31st** - Share your Mary Kay I-Story on social media as if you're speaking directly to your younger self. Post your I-Story video or a carousel of your younger self on the first slide and you today on the second slide. Include #MyMKLife in the caption and tag a Mary Kay US account to be entered to win a fabulous bundle of MK Connections items and MK Products. 13 winners will be selected in October. See full details on Intouch.

☺ **NEW Quarterly Drawing with \$1000 in CASH giveaways 10/1/25-12/31/25** - \$500 will be given to a guest and \$500 to a consultant. Guests earn entries into this drawing by being a hostess, holding a sharing appointment or becoming a beauty consultant. We will have a LIVE give-away via zoom in early Jan. Must be Present to Win!! This is a great way to ask for sharing appointments!

☺ **Power Up & Grow Selling Challenge Sept 1 - Oct 31**

Challenge 1: Sell \$1200 RETAIL/ Order **\$600 WHOLESALE** for **BOTH** months and earn the Mary Kay-branded Felt Board!! Congratulations to **Cindy Buffamonte** and **Michelle Sterner** for ordering \$600+ in September to be ON TARGET! Congratulations to **Joanna Smith** and Yajaira Toro for ordering at least \$600 so far this month!

Challenge 2: Debut as a NEW Sales Director Aug 1 - Jan 1, 2026 and earn a beautiful Bryan Anthony's Bee Necklace onstage at Leadership 2026

Challenge 3: Sales Directors who debut 2 or more first line offspring Sales Directors from Aug 1 - Jan 1, 2026 will be invited to the Hat Bar Experience at Leadership 2026.

☺ **Unit Sales Consistency Challenge**

SELLING: July 1, 2025 – June 30, 2026 Each month when you place a cumulative **\$250+** W/S Sect 1 order, you will be on target to receive Consistency Club Prizes.

6 Month Consistency Challenge - July thru Dec - Consultants who complete a \$250 W/S order EACH month will receive a special prize! Congratulations to **Cindy Buffamonte & Yajaira Toro** who are ON TARGET by placing a \$250+ W/S order in July, August & September!

12 Month Consistency Challenge - Consultants who complete the challenge each month July through June 2025 can earn an additional Special Prize!

☺ **Star Consultant program!** Stretch to be a Star Consultant between **Sept 16th - Dec 15th** to earn a beautiful prize from Mary Kay! Sell an avg of \$300/week during the 13 weeks of the qtr to reach this goal. Plus you may receive referrals from Mary Kay as only Star Consultants are eligible for referrals! Congratulations to ON TARGET Quarter 2 Stars: **Yajaira Toro, Joanna Smith and Susan Strunk!**

☺ **ALL-STAR Star Consultant Consistency Prizes** – Earn a DUNE London accessory or handbag, featuring iconic Mary Kay motifs such as jeweled bee details, when you are a Star Consultant every quarter! These prizes will be available at Seminar 2026. **On Target: Angela Jacob, Yajaira Toro and Cindy Buffamonte!**

☺ **UPDATE on The Queen's Court of Personal Sales** - qualification is now **\$45,000** Retail for the Seminar Year July 1, 2025 - June 30, 2026, which is selling \$866 per week!

☺ **Current Startup Options!**

- eStart \$35
- Pro Start \$90

CALENDAR

- ☺ **Mondays from 7:00 - 8:00pm ET (6:00 - 7:00pm CT)** - Monday Success Meetings on Zoom - NOTE NEW LINK!! Please Join Us!
<https://zoom.us/j/3369637376?pwd=Q1Qxck5lZTV1Y0F5emdBTExrWFBVZz09>
- ☺ **Friday Oct. 24th and Sat. October 25th** – **Denim & Diamonds Fall Advance** with NSD Kim McClure and NSD Karen Ridle guest speaker in PA \$75 registration includes lunch. Consultant Dates: Oct. 24th 6pm-9pm / Oct. 25th 9am-5pm. The Table Church, 1000 Crossroads Drive, Oakdale, PA **Registration Deadline Friday October 3rd. Text 724-269-2239 Keyword: Fall2025. Let Debby know when you register please!!**
- ☺ **Fri. Oct. 31st** - Last day to place orders for the month and be a part of the Consistency Club!
- ☺ **Sun. Nov 2nd at 7:00pm ET (6pm CT)** - **Giftology** Virtual MK Gift Show with Customer & Consultant Giveaways.. Consultant Registration \$12 by Oct 31st at www.giftology.pink. You may invite an unlimited amount of customers who will see the new Fall/Holiday products and learn more about the Mary Kay Business Opportunity. Please let Debby know if you will be participating!
- ☺ **Fri. Nov 7th**. - The Winter Look Book mails to our customers. Plan your follow up calls!
- ☺ **Wed. Nov. 12th - 8:00 - 10:00pm ET (7:00 - 9:00pm CT)** **Mary Kay National Area Virtual Fall Advance “Power UP and Elevate your Future!”** Get inspiration from corporate and sales force leaders who are deeply passionate about the MK opportunity and its enduring legacy.
- ☺ **Mon. Nov 17th** - **Registration Opens for DIQs for Leadership Conference.** Registration Fee is \$215 if registered by Dec. 29th.
- ☺ **Sat. Jan 10th** - **Next Buffalo Area Quarterly Event** - Stay tuned for details
- ☺ **Sat. Jan 17 - Tues. Jan 20th** - Leadership Conference 2026 in Nashville, Tenn for all Sales Directors & DIQs!!
- ☺ **Fri. Mar 13th - Sat Mar 14th** **Career Conference in Pittsburgh, PA.** Plan NOW to attend!
- ☺ **Aug. 7th - Aug 10th** - Mary Kay Diamond Seminar in Fort Worth, Texas! Plan NOW!!

RESOURCES

- ☺ **LEGENDS UNIT WEBSITE** www.debbylamendola.net Check it for Unit promos & training.
- ☺ **Daily Motivation Calls:** **Million Dollar Message** – 641-715-3900 Access Code 44336#

“Thought For The Week” - “Opportunity” by Mary Kay Ash

“Today throughout the world we are making a difference in women’s lives, helping them to have the kind of life that will give them the opportunity to live their lives as they feel they should be lived. Truly we have the chance to have it all, and at the same time to make a difference in this old world we live in, so judge each day not by the harvest you reap but by the seeds you sow..”