

Monday, Sept 22, 2025

CONTESTS & PROMOTIONS

☺ **Younger Me Would Be Proud Social Media Challenge - Sept 1 - Oct 31st** - Share your Mary Kay I-Story on social media as if you're speaking directly to your younger self. Post your I-Story video or a carousel of your younger self on the first slide and you today on the second slide. Include #MyMKLife in the caption and tag a Mary Kay US account to be entered to win a fabulous bundle of MK Connections items and MK Products. 13 winners will be selected in September and another 13 winners in October. See full details on Intouch.

☺ **NEW Quarterly Drawing with \$1000 in CASH giveaways 7/1/25-9/30/25** - \$500 will be given to a guest and \$500 to a consultant or director. Guests earn entries into this drawing by being a hostess, holding a sharing appointment or becoming a beauty consultant. Entries are due by **Oct. 1st**. We will have a LIVE giveaway via zoom on October 2nd 8pm zoom ID: 7167997385 Must be Present to Win!! This is a great way to ask for sharing appointments!

☺ **Power Up & Grow Selling Challenge Sept 1 - Oct 31**

Challenge 1: Sell \$1200 RETAIL/ Order **\$600 WHOLESALE** for **BOTH** months and earn the Mary Kay-branded Felt Board **PLUS** 400 Star Credits! **Congratulations to Cindy Buffamonte & Michelle Sterner** who have qualified for September!!

Challenge 2: Debut as a NEW Sales Director Aug 1 - Jan 1, 2026 and earn a beautiful Bryan Anthony's Bee Necklace onstage at Leadership 2026

Challenge 3: Sales Directors who debut 2 or more first line offspring Sales Directors from Aug 1 - Jan 1, 2026 will be invited to the Hat Bar Experience at Leadership 2026.

☺ **Unit Sales Consistency Challenge**

SELLING: July 1, 2025 – June 30, 2026 Each month when you place a cumulative **\$250+** W/S Sect 1 order, you will be on target to receive Consistency Club Prizes.

6 Month Consistency Challenge - July thru Dec - Consultants who complete a \$250 W/S order EACH month will receive a special prize! **Congratulations to Cindy Buffamonte, Yajaira Toro and Jody DiFranco** who are ON TARGET by placing a \$250+ W/S order in July & August!

12 Month Consistency Challenge - Consultants who complete the challenge each month July through June 2025 can earn an additional Special Prize!

☺ **Star Consultant program!** Stretch to be a Star Consultant between **Sept 16th - Dec 15th** to earn a beautiful prize from Mary Kay! Sell an avg of \$300/week during the 13 weeks of the qtr to reach this goal. Plus you may receive referrals from Mary Kay as only Star Consultants are eligible for referrals! **Congratulations to Diamond Star Angela Jacob and Sapphire Stars Yajaira Toro and Cindy Buffamonte!**

☺ **ALL-STAR Star Consultant Consistency Prizes** – Earn a DUNE London accessory or handbag, featuring iconic Mary Kay motifs such as jeweled bee details, when you are a Star Consultant every quarter! **These prizes will be available at Seminar 2026. On Target: Angela Jacob, Yajaira Toro and Cindy Buffamonte!**

☺ **UPDATE on The Queen's Court of Personal Sales** - qualification is now **\$45,000** Retail for the Seminar Year July 1, 2025 - June 30, 2026, which is selling \$866 per week!

☺ **Current Startup Options!**

- eStart \$35
- Pro Start \$90

CALENDAR

- ☺ **Mondays from 7:00 - 8:00pm ET (6:00 - 7:00pm CT)** - Monday Success Meetings on Zoom - NOTE NEW LINK!! Please Join Us!
<https://zoom.us/j/3369637376?pwd=Q1Qxck5lZTV1Y0F5emdBTExrWFBVZz09>
- ☺ **Sat. Sept 27th - Sun. Sept 28th** - Unit picnic (Sat.) and Star Sleepover Celebration! Star Consultants for EITHER 4th quarter (June 15th) OR 1st quarter (Sept. 15th) invited to stay overnight! RSVP deadline is Wed. Sept 24th for BOTH the picnic and the sleepover!
- ☺ **Tues. Sept. 30th** - Last day to place orders for the month and be a part of the Consistency Club!
- ☺ **Wed. Oct 1st** - Last day to register your customers for the Winter Preferred Customer Program for just \$.95/customer. The Winter Look Book mails **Nov 7th**.
- ☺ **Wed. Oct 1st & Thurs. Oct 2nd from 8-10pm ET (7-9pm CT)** - Lori Hogg Glamour Makeup Training for the Fall! See details in the Legends FB Group.
- ☺ **Thurs. Oct 2nd** \$1000 Cash Drawing (\$500 to one lucky guest and one consultant) See details on previous page. Entries due by Oct 1st!
- ☺ **Sat. Oct 4th- 9:00AM - 11:30AM - Buffalo Area Quarterly Momentum Morning** - Buffalo Airport Hotel, 4600 Genesee St., Cheektowaga. Registration is \$25 payable to Debby BY 9/24!
- ☺ **Friday Oct. 24th and Sat. October 25th** – **Denim & Diamonds Fall Advance** with NSD Kim McClure and NSD Karen Ridle guest speaker in PA \$75 registration includes lunch. Consultant Dates: Oct. 24th 6pm-9pm / Oct. 25th 9am-5pm. The Table Church, 1000 Crossroads Drive, Oakdale, PA **Registration Deadline Friday October 3rd. Text 724-269-2239 Keyword: Fall2025. Let Debby know when you register please!!**
- ☺ **Sun. Nov 2nd at 7:00pm ET (6pm CT)** - **Giftology** Virtual MK Gift Show with Customer & Consultant Giveaways.. Consultant Registration \$12 by Oct 31st at www.giftology.pink. You may invite an unlimited amount of customers who will see the new Fall/Holiday products and learn more about the Mary Kay Business Opportunity. Please let Debby know if you will be participating!
- ☺ **Sat. Jan 17 - Tues. Jan 20th** - Leadership Conference 2026 in Nashville, Tenn for all Sales Directors.
- ☺ **Aug. 7th - Aug 10th** - Mary Kay Diamond Seminar in Fort Worth, Texas! Plan NOW!!

RESOURCES

- ☺ **LEGENDS UNIT WEBSITE** www.debbylamendola.net Check it for Unit promos & training.
- ☺ **Daily Motivation Calls:** **Million Dollar Message** – 641-715-3900 Access Code 44336#

“Thought For The Week” - Self Confidence- by Mary Kay Ash

“Women need confidence, and I want you to have it. Remember that confidence is built by one small success after the other. Many of us destroy our self-confidence by dwelling on past failures and forgetting our little successes.”